



INCREASING PUBLIC PARTICIPATION AND ENGAGEMENT IN COUNTY GALWAY

Connecting with the PPN **COMMUNITY & VOLUNTARY**, **SOCIAL INCLUSION** & **ENVIRONMENTAL** interest groups.

PPN Communications Guide – News for the Community & from the Community...

PPN Workers are here to help local community groups share their news with, and receive news from, the Galway County PPN network, the wider public, with local organisations and Galway County Council.

You can share news from your group/community in several ways, which are explained below:

The PPN provides a link between community and voluntary groups and the local authority and other organisations, and occasionally links to other government departments – our primary contact is with the Department of Rural and Community Development (DRCD).

The flow of information goes both ways, with PPN workers in the middle gathering and sharing information from many sources. The more that PPN members and communities engage with and contribute to this flow of information (and participate in local decision making), the more everyone can be made aware of and have a say in local resources and activities in their communities.

Information shared with PPN members includes: training, resources, public consultations, surveys, information on local development plans, funding schemes, events, news, activities, meetings, support services. Communications sent out from PPN workers are aimed at community groups or specific local communities in County Galway, usually the activities or events promoted will be free, subsidised, or low cost.

Overview of the information channels provided by the PPN, and on how to utilize for your group:

Contact Details:

- PPN Resource Worker (Acting): Duana Tuite. Contact: dtuite@galwaycoco.ie | 087 233 0720 | 091 378 817
- Admin Email: administrator@galwaycountypn.ie

PPN Website:

- Website: www.galwaycountypn.ie

The website is filled with information covering the following areas:

- News, Events, Funding,
- Consultations, Training Resources, PPN Members Directory,
- Other resources for community groups.

Groups can submit their own events on our website: <https://www.galwaycountypn.ie/event-directory/>

Social Media:

- **#GalwayCountyPPN** (to mention PPN in your posts on social media)
- **Facebook: @GalwayCountyPPN** (to tag PPN or search for PPN on social media)
- **X (formerly Twitter): @GalwayCoPPN** (to tag PPN or search for PPN on social media)





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PPN Members Mailing List:

- Galway County PPN has a mailing list of over 1300 registered member organisations. The organisation names and basic public information are available on our website. PPN workers do not share members personal details with anyone outside of PPN staff. <https://www.galwaycountypnn.ie/members-directory/>.
- In some cases, we can share your news or information via direct emails to our members. **Direct emails are generally for: Major news/events relevant to PPN, Funding Schemes, Consultations.** Emails can be sent to the full membership database, or to specific cohorts. Contacts can be filtered by Municipal District/Location, PPN Pillar, or by the group's Cause, on the PPN members directory.

Monthly Newsletter:

- Content submissions welcome – deadline 23rd of each month**, for the following month's issue. **Content:** Community events, meetings, news, funding, trainings, consultations, supports - anything relevant to the 3 pillars of the PPN (Community & Voluntary, Social Inclusion, Environment). **Include if relevant:** image/flyer, webs links, contact details, info. *PPN workers make final editorial decisions based on time/space/relevancy.*
- Newsletter audience reach** – it is emailed directly to all **1300+ member organisations**, to Galway County Council Staff, our 39 County Councillors, a small mailing list of network organisations/service providers. It is also shared on the PPN Website and PPN Facebook page, reaching a wider audience. Our Newsletters can be found here: <https://www.galwaycountypnn.ie/news/latest-news/>
- Each Newsletter has a special focus on a PPN Pillar.** This encourages stakeholders to submit content related to their pillar once every 3 months. Information is invited from PPN Secretariat/Representatives to feedback news relating to their role in the PPN, from Local Authority staff, other contributors, and all PPN members.

Newsletter Topics For 2024:

- ✚ January = Community and Voluntary
- ✚ February = Social Inclusion
- ✚ March = Environment
- ✚ April = Community and Voluntary
- ✚ May = Social Inclusion
- ✚ June = Environment
- ✚ July = Community and Voluntary
- ✚ August = Social Inclusion
- ✚ September = Environment
- ✚ November = Community and Voluntary
- ✚ December = Social Inclusion

Weekly Digest (mini newsletter):

Emailed to PPN members, usually on a Friday, mid-month (in-between newsletters), or weekly if enough news. **Submissions emailed to PPN by Wednesday's 4pm**, to contain short info with a link to further reading.

You can submit content to PPN at any time and we'll try to share it in the most suitable way.

